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| Job Title | Community Wellbeing Champion |
| Salary | £33,309 |

Purpose of Job:

To deliver an enhanced and targeted support offer to parents and carers of children aged 0-2 to promote positive perinatal mental health & parent-infant relationships,

To support access to and improve accessibility of services in particular for seldom seen communities.

Key accountabilities

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| 1. | To be the Community Wellbeing Champion for parents and carers within the designated multi-ward area |
| 2 | Provide outreach support to parents and carers, with a part referred to services for concerns relating to mild-moderate perinatal mental health |
| 3 | Lead on group sessions for children and families including outside of ordinary working hours and weekends from Family Hubs and Children & Family Centres and a range of community venues |
| 4 | Support the development and promotion of a local perinatal mental health peer support network for parents and carers with mild-to-moderate perinatal mental health difficulties. |
| 5 | 5. Support the development and promotion of a local perinatal mental health peer support network for parents and co-parents |
| 6 | Support the development and promotion of a local parent-infant relationship peer support network |
| 7 | Deliver a programme of awareness raising activities within hard-to-reach groups including additional drop-in support within Children & Family Centres/Family Hubs |

Key relationships

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| Reports to | Family Services Manager |
| Direct reports | N/A |
| Indirect reports | Volunteers |
| Key external stakeholders | LB Southwark, local schools, health and other partners |

Credentials/Capability

(Minimum qualification required/Knowledge/experience required beyond minimum qualification/Other key factors)

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| 1 | Educated to NVQ level 3 or above in health, education, social work, or equivalent experience with evidence of a commitment to continued learning and professional development. |
| 2 | Good communication and interpersonal skills with an aptitude for building and maintaining professional relationships with families, children, young people, colleagues and partners. |
| 3 | To have an awareness and good understanding of safeguarding issues and a commitment to following 1 st Place Policies and Procedures. |
| 4 | Strong record keeping skills, with an understanding of the importance of keeping accurate and appropriate records in line with the Data Protection Regulation (GDPR) and Safeguarding requirements. |
| 5 | Sound knowledge and understanding of: <ul style="list-style-type: none">• Word, Excel, databases, email and internet• Confidentiality, processing sensitive client information and storage of data• Health and Safety & safeguarding requirements and compliance |

Illustrative challenges

(Concise examples of the type of problems that the role has to address on a recurring basis – i.e. a normal part of the job, not a one-off or exceptional situation)

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| 1 | Busy team and multiple offices with extensive contact with practitioners, partners and families |
| 2 | Staff dealing with high level of case work and data of a complex, sensitive and protective nature |
| 3 | Ability to capture data through case studies and evaluation of work completed with families, in one to one and group situations |
| 4 | Ability to plan workload to meet deadlines whilst remaining flexible to undertake urgent tasks as required. |

Decisions made

(Concise examples of the type of decisions that the role has to make. Ensure that these are decisions that are made by this role without having to seek input/approval from the boss)

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| 1 | Liaison with the Healthy Minds Thrive team, Family Hub colleagues, local authority officers and partners in relation to programme development, referrals and outreach. |
| 2 | Developing an outreach plan, identifying stakeholders and seldom heard communities on which to focus resource |
| 3 | Developing partnerships with voluntary and community organisations to support outreach. |

Dimensions

(Provide financial or operational metrics that explain the scope of the role's impact within the organisation. For example, budget managed, revenues of clients managed, value of projects worked on, number of different products handled, number of employees managed).

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| 1 | To work alongside and supplement the activity of the Local Authority Healthy Minds Thrive Team to increase the local offer of support. |
| 2 | To increase participation and engagement with perinatal support services from 6% to 20%, specifically within hard-to-reach groups. |

Approvals

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|------------|--|------|--|
| Job holder | | Date | |
| Manager | | Date | |

General

- To comply with all 1st Place policies and procedures at all times